



Ultra Cool... Ultra Options...

Introducing Ultra Anti-Reflective — The frustration is over.



↑ Without Ultra AR coating



↑ With Ultra AR coating

available now from:



Ultra Options

With Ultra AR the frustration is over, because this premium AR has no limits. The possibilities are endless—whether you're fitting a progressive in a high index material or a single vision CR-39 lens it doesn't matter—Ultra is Available. Ultra AR is available in every type of lens material, design*, and manufacturer, making your job a little bit easier.

Ultra Durability

Ultra Anti-Reflective uses a proprietary technology that features a 2-sided hard coat, anti-reflective coating, along with a super hydrophobic coat. This technology provides even greater protection against scratching than ordinary scratch coats. Ultra AR provides you with the comfort in knowing that your patient's lenses will be protected against all of those little accidents that can occur to eyewear.

Ultra Clean

Ultra Anti-Reflective is not only available in all lens materials and designs but it is also very easy to clean. With the hydrophobic coat the dirt and grime slides right off—making Ultra a great choice for adults and teens. Ultra AR lenses are so easy to clean that even annoying fingerprints are a thing of the past.

Ultra Clear

Ultra AR eliminates glare from night driving, computer screens, and fluorescent lighting that can cause eye strain and fatigue. Ultra AR allows more light to transmit through the lens, allowing for more light to enter the eye making for better vision. It also reduces halo effects and ghost images from nighttime driving.

Ultra Cool

The stress of figuring out what AR is available with is over. Have the freedom to offer a variety of lens products by different manufacturers without the worry of figuring out which AR is available. Offer your patients the easiest choice—Ultra Anti-Reflective.

Price: \$43.00 / \$38.70 (max. disc.)

*Ultra AR cannot be applied to personalized PALS, with the exception of shamir autograph. *Hoya 1.60 & 1.70 cannot have Ultra applied.